



What **On-Demand** Labelling Solution Meets Your Needs?

INDUSTRIAL INKJET

THERMAL TRANSFER



Colour

Do you need to print full colour labels?

BETTER

Prints over 16 million colours for photos, logos, graphics and more.

Prints single colour or multicolour labels (typically with 4-colour ribbon options).



Speed

Do you need to quickly print colour labels?

BETTER

Prints full colour labels in a single pass at a speed of up to 6 inches (152.4mm) per second.

Prints labels at a speed of up to 5 inches (127mm) per second, per colour.



Durability

Do your labels need to stand up to harsh environments?

BETTER

Offers indoor label materials with a topcoat that protects against smudging and harsh chemical, liquid and indoor lighting conditions.

Offers indoor and outdoor label durability, including materials that can last up to 8-10 years outdoors with chemical resistance.



Resolution

Do your labels need high-resolution clarity?

BETTER

Offers 4800 dpi for label clarity and fine detail on photos, graphics and more.

Offers 300 dpi for safety and facility identification labels.



Materials

Are label inventory and material options key factors?

Better for minimal inventory. All you need is white label materials to create full color labels, while using only the ink you need and allowing individual cartridge replacement.

Better for a wide range of material options to meet a variety of application needs, including custom label types and pre-printed headers.

▶ Visit BradyID.com.au/Printers to learn more about inkjet label printing, and thermal transfer label printing